

World Cup ACT Social Media Toolkit

This toolkit provides individuals and organizations with ready-to-use content to help promote World Cup ACT 2026. Thank you for helping spread awareness and support this important movement.

Philadelphia •

• New York

**WORLD CUP
ACT**
**Action Collaborative
against Trafficking**

World Cup ACT Promotional Toolkit

Thank you for helping spread awareness and support
World Cup ACT 2026.

Inside this toolkit you'll find:

Ready-made graphics

Instagram

Press Release

Logos

Facebook_Linkedin_Flyers

Sponsor recognition content

Captions_Hastags_Tagline

Logos

Flyers

Partner recognition content

Social media instructions_NJCAHT

Instruction and General Information

Please share across your channels and tag us.



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WORLD CUP
ACT
Action Collaborative
against **Trafficking**
www.worldcupact.org

World Cup ACT Weekend

Important Details

A TWO Day Call to Action
to raise awareness on Human Trafficking
BEFORE, DURING, and AFTER World Cup 2026

WORLD CUP ACT AWARENESS DAY # 1

SATURDAY, MAY 30, 2026 9am to 5pm
Kean University, Union NJ

WORLD CUP ACT AWARENESS DAY # 2

SUNDAY, MAY 31, 2026 12pm to 5pm
Cherry Hill, NJ

NJ Freedom Gala

May 30, 2026 – 6–9pm
The Clubhouse at Galloping Hill Golf Course

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Post Ideas

This is a brief listing of Post ideas. All of these can be used on Facebook, Instagram, and LinkedIn.

The included graphics are Ready to Post. Please consider using the below listed post ideas and captions.

REGISTRATION OPEN

Caption Idea:

Registration is now open for World Cup ACT 2026. Survivor-led education, awareness activities, community engagement, and action across New Jersey.

Register Today at www.worldcupact.org

WHY ATTEND

Caption Idea:

Because awareness matters. Because prevention matters. Because communities working together matter.

Join us for World Cup ACT.

Register Today at www.worldcupact.org

- Perfect Use of video.

Countdown

Caption Idea:

(Put Number of Days) days until World Cup ACT 2026. Be part of the movement.

Register Today at www.worldcupact.org

LAST CHANCE

Caption Idea:

Final days to register for World Cup ACT 2026. Be part of the movement.

Register Today at www.worldcupact.org

For Partners: Proud to Partner with World Cup ACT

Partners – Proud to Partner with World Cup ACT with your Logo. If assistance is needed making a custom Co-branded social posts, please contact worldcupact@safernj.org

Caption Idea:

(Your Organization Name) is a proud to partner with World Cup ACT.

Join us on May 30–31, 2026

Register Today at www.worldcupact.org

Tagline

New Jersey welcomes the world.
We stand against trafficking.

Hashtags

#WorldCupACT

#befreeworldcup

#SurvivorInformed

#actioncollaborativeagainsttrafficking

#NJStandsAgainstTrafficking

#SaferNJ

#CommunityAction

#CallToAction

#HumanTraffickingAwareness

#NJEvents

#TakeAction

#newjersey

#educationisprevention

#worldcup

#WorldCup2026

#soaproject

#thesoaproject

#SurvivorCentered

#SOAPupNJ

#SOAPupWorldCup

#SaferNJ

#EndHumanTrafficking

Included Graphics

Ready-made graphics

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Additional Resources

Captions_Hastags_Tagline

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